

## FREE TOOLS TO IMPROVE YOUR WEBSITE

<b>TOOLS</b>	<b>TOPIC</b>
<b>FLICKR</b>	Photo sharing app. You can organize your photos and share them easily.
<b>WETRANSFER</b>	Free service to send big and small files.
<b>WORDPRESS</b>	Place where you can create free websites or build a blog. It has free, customizable and mobile-ready designs and themes. Free hosting and support.
<b>FACEBOOK/TWITTER</b>	Basic social networks that you need to promote your business. With them you can share products info and offers with your customers in a very fast and easy way.
<b>CLICKTEST</b>	Allows three types of tests that you can perform on your page if you want to know any information from your customers.
<b>HOTSUIT</b>	You can organize your publications through your social networks and post them only once. *Partly free.
<b>GOOGLE ANALYTICS</b>	Know your website's visits and how your customers proceed: how long are they navigating in your web? Which options they prefer? Are there any problems in my web?
<b>GOOGLE ADS-ADSENSE</b>	It's a free, simple way to earn money by displaying targeted ads next to your online content. With AdSense, you can show relevant and engaging ads to your site visitors and even customize the look and feel of ads to match your website. Basically it's a way to earn money with advertising.

<p><b>LIFTSUGGEST PRICE DISCOVERY ENGINE</b></p>	<p>Helps eCommerce Stores find products for which they are able to improve prices. It starts by varying the prices of a few products on the store and identifies the customer's reaction at various price points. This data is analyzed and presented in the form of reports which can be used to taking decisions on improving prices.</p>
<p><b>KNOWEM</b></p>	<p>KnowEm is the best social media profile availability tool in the market. Knowem searches over 550 social media sites, 120+ domain name databases and the entire USPTO database for free to see if you brand / trademark / intellectual property is available or being used. Use this to protect your brand across all the social media sites out there.</p>
<p><b>LATERBRO</b></p>	<p>LaterBro allows you to schedule Twitter and FaceBook status updates to appear at a later time that you choose. This is a good way to make sure more of your followers see your updates as you can spread them across the day so people in different time zones have a better chance of seeing them.</p>
<p><b>GOOGLE TRENDS</b></p>	<p>Enter up to five topics and see how often those topics been searched on Google over time. Google Trends also shows how frequently your topics have appeared in Google, and in which geographic regions people have searched for them most.</p>

\*More info: <http://www.websitetestingtools.com>